



Administration Building
West Hearing Room
5334 S. Prince St.
Littleton, CO 80120
303-795-4630
Relay Colorado 711

Kathleen Conti, District 1
Nancy Sharpe, Chair, District 2
Jeff Baker, District 3
Nancy Jackson, District 4
Bill Holen, Chair Pro Tem, District 5

Study Session

April 6, 2020

The Arapahoe County Board of County Commissioners typically holds weekly Study Sessions on Monday and Tuesday. Study Sessions (except for Executive Sessions) are open to the public and items for discussion are included on this agenda. Agendas (except for Executive Sessions agendas) are available through the Commissioners' Office or through the County's web site at www.arapahoegov.com. Please note that the Board may discuss any topic relevant to County business, whether or not the topic has been specifically noticed on this agenda. In particular, the Board typically schedules time each Monday under "Committee Updates" to discuss a wide range of topics. In addition, the Board may alter the times of the meetings throughout the day, or cancel or reschedule noticed meetings. Questions about this agenda? Contact the Commissioners' Office at 303-795-4630 or by e-mail at commissioners@arapahoegov.com

Study Session Topics

11:00 A.M. Calendar And Board Updates

Michelle Halstead, Director, Communication and Administrative Services

12:00 P.M. E-Team Update

David Bessen,

Chair, E-Team

Director, Information Technology

Break

2:30 P.M. *Drop In (WHR)

Board of County Commissioners

1. 2020 Census Update

Update from the Internal Census Committee on current and upcoming activities associated with Arapahoe County's 2020 Census planning efforts

Request: Information/Direction

Michelle Halstead, Director, Communication and Administration Services

Chris Henning, Communication Manager, Communication Services

Nancy Sonnenfeld, Census Coordinator, Communication Services

Jessica Gapuzan, Performance Management Analyst, Human Services

Larry Mugler, Planner, Public Works and Development

*Linda Haley, Community Housing and Development Manager, Community Resources
John Christofferson, Deputy County Attorney*

Documents:

[BSR_CENSUS_DROPIN_UPDATE_20200406.PDF](#)

2:50 P.M. *Executive Session (WHR)

Executive Study Session and County Attorney Administrative Meeting [Section 24-6-402 (4)(b)C.R.S.](As required by law, specific agenda topics will be announced in open meeting prior to the commencement of the closed and confidential portion of this session) (WHR)

Ron Carl, County Attorney

*** To Be Recorded As Required By Law**

WHR - West Hearing Room

Arapahoe County is committed to making its public meetings accessible to persons with disabilities.

Assisted listening devices are available. Ask any staff member and we will provide one for you.

If you need special accommodations, contact the Commissioners' Office at 303-795-4630 or Relay Colorado 711.

Please contact our office at least 3 days in advance to make arrangements.



ARAPAHOE COUNTY
COLORADO'S FIRST

Board Summary Report

Date: March 26, 2020

To: Board of County Commissioners

From: Internal Census Committee: Michelle Halstead, Chris Henning, Nancy Sonnenfeld, John Christofferson, Jessica Gapuzan, Larry Mugler and Linda Haley

Subject: Census 2020 Update

Request and Recommendation:

The purpose of this drop-in session is to provide a brief update on current and upcoming activities associated with Arapahoe County's 2020 Census planning efforts and to answer any questions.

Background

The U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every 10 years. Census data is critical to the County in several areas, most notably in determining how many seats each state has in the U.S. House of Representatives, as well as determining the redistricting of state legislatures. Having an accurate and complete census count is important in determining Federal and State aid and grants, economic development, housing assistance, transportation improvements and many other programs that residents depend upon. Maintaining or increasing non-property tax revenue is necessary to provide more than 240 statutory services in alignment with resident expectations.

Arapahoe County's service area includes diverse populations and geography which pose unique challenges to obtaining an accurate count. The county's internal census working committee is focusing on communities that have been historically undercounted by the decennial census. According to County data, these group total 161,519 individuals, representing 25 percent of Arapahoe County's population.

The temporary coordinator position approved by the board is strategizing and leading the County's efforts in obtaining an accurate count, designing plans to engage hard-to-reach populations and coordinating efforts with internal and external stakeholders.

Adaptations to census work plan

The COVID-19 pandemic has had a deep effect on County operations as well as local, state and national census outreach efforts. The Internal Census Committee is working to adapt and change plans as needed to comply with local and state orders, helping keep county staff and volunteers safe while also continuing to engage hard-to-count communities whenever possible. In-person engagement opportunities and special events are cancelled through the end of April and will be evaluated for the remainder of spring and summer as appropriate. The County will switch to a more robust digital outreach plan until events and in-person meetings can resume.

Complete Count Committee – meeting cancelation

- The CCC meeting slated for **Thursday, April 23, 2020, 4-5pm at Admin, WHR will be canceled.** Updates of modifications made to census engagement plans will be communicated to stakeholders, along with offers of support, solicitation of feedback, and information about current response rates in municipalities across the county.

Internal Activities

- Face-to-face engagement activities have been canceled; alternate engagement plans are being developed with a focus on digital message promotion, along with flyer distribution at meal delivery sites throughout the community.
- Internal census web page updated with changes to operational plans and focus on key message “it’s never been easier to respond” online or by phone.
- Census posters and flyers distributed to facilities with public traffic.
- ACSO Census information at Coffee with a Cop held 2/27/20.
- ACSO Census safety and security video posted early March.
- Human Services client list bulk text campaign initiated
- Moviegoer campaign modified to all digital to reach additional HTC populations.
- County Volunteer recruitment efforts modified to solicit digital promotion, engagement and support with social networks.
- Census awareness messaging included in TTH, social media and website.

External Activities

- Census information provided at Walnut Hills community event held 2/25/20.
- Information provided in 4 Square Mile Neighborhood meeting and bulletin in March and April.
- Census banner printed and displayed at Columbine Valley Town Hall.
- Census presentation made to Arapahoe County Council on Aging (ACCOA) on 3/2/20, and information displayed at Malley Senior Recreation Center.
- 303 Day Census promotion held at 303 Coffee on 3/3/20 with the City of Centennial.
- Census informational table at parent teacher conferences held 3/5/20 at Arapahoe HS.
- Info table at Koelbel Library 3/6/20, Southglenn Library 3/9, and May Library 3/10/20, in partnership with Arapahoe Library District.
- Info table at Bob Hall Drums Centennial Active Seniors Event at SSPR Family Sports Center 3/11/20.
- Census information at Home Depot Night at Sheridan Early Childhood Center on 3/11/20.

- Informational materials and messages with municipal partners being re-vamped in partnership with community development block grant (CDBG) grantees, schools, and homeless services partners.
- Places of worship outreach effort modified to focus on digital engagement.
- Slides for monitors in clinic exam rooms, messaging for eNewsletter and staff provided to Doctors Care.
- Materials for STRIDE Community Health Center offered and being re-visited.
- Continued collaboration with organizations and DOLA grantees serving hard-to-count populations in the metro area, including older adults, young children, A/PI, AA, Latino, Persons with Disabilities, LGBTQ, mobile and transient populations, along with rural residents.

Reviewed By:

John Christofferson, Deputy County Attorney